## Maine Cernota & Rardin

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## **FOR IMMEDIATE RELEASE:**



Nashua Patent Law Firm Has a Win of a Different Kind!

NASHUA, NH – June 2016 – Maine Cernota & Rardin, an intellectual property law firm based in Nashua, also known as MCR, is pleased to announce that its very own Doug Burum and his barbershop harmony chorus was recently crowned champion of Season 2 of WGBH-TV's *Sing That Thing* competition! That's right, when he's not drafting and prosecuting patent applications for our international client base, MCR's Doug Burum enjoys singing with the Vocal Revolution barbershop harmony chorus out of Lexington, Massachusetts.

<u>Sing That Thing</u> is a televised choral contest staged by WGBH in Boston and also airing on PBS stations in New Hampshire, Vermont, Connecticut, and Maine. The contest showcases New England's best amateur singing groups in a friendly competition that celebrates the diversity and joy of song making. Groups are selected in three competition categories: High School, College, and Adult. The series features on-air coaches who advise the groups and determine which will move on to the finale.

Competing in a field of 24 choruses from across New England, Vocal Revolution sang one of their signature contest songs in the first round, "Keep your Sunny Side Up." As a result, VR was named one of two semi-finalists in the adult division, and were given six weeks to arrange and learn a "mash-up" of two quite different pieces, the pop-favorite "Happy" by Pharrell Williams, and the classical masterpiece "Ode to Joy" from Beethoven's 9'Th symphony.

These represented two very different styles, neither of which was barbershop, but VR rose to the challenge, and went on to win the adult championship in the semi-finals. On the following evening (which aired one week after the semi-finals), VR returned to sing another of their favorites, "Almost Like Being in Love" from Brigadoon, to win the championship.

Episodes of "Sing That Thing" can be viewed online at http://singthatthing.wgbh.org/. Vocal Revolutions appears in Episodes 5, 7, and 8.

Doug invites you to visit <u>www.vocalrevolution.org</u> for more information about Vocal Revolution, where guests are always welcome. If you would like to hear VR perform live, you are invited to attend their annual show "Good Vibrations" at 2:00 PM on Saturday, June 25, at Cary Hall in Lexington, Massachusetts.

Meanwhile, if you have an invention that you would like to protect, we invite you to let MCR help you "Patent That Thing." You can reach Doug or any of our other patent law professionals here at Maine, Cernota & Rardin, at our Nashua, New Hampshire office at <a href="www.mcr-ip.com">www.mcr-ip.com</a> or call us at 603-886-6100. There is never an obligation for an initial consultation on any intellectual property matter.

## About Maine Cernota & Rardin

Established in 1993, Maine Cernota & Rardin, formerly Maine & Asmus, is an intellectual property law firm providing quality legal representation through closely coupled attorney/client relationships, to a broad spectrum of local and international clients. The firm focuses its practice on the intelligent planning and execution of intellectual property strategies for technology based companies. For more information, please visit <a href="www.mcr-ip.com">www.mcr-ip.com</a> or call 603-886-6100.

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